



September 14-17, 2020 / Anaheim, CA



## Call for Posters Submission Guide

**Submission Module Opens:** December 13, 2019

**Deadline for Poster Submissions:** February 7, 2020 at 11:59 pm PST

**Submission Notifications and Invitations:** Late March 2020

On behalf of the Solar Energy Industries Association and the Smart Electric Power Alliance, we are pleased to announce that we are currently accepting submissions for posters for next year's Solar Power International, Energy Storage International, and North America Smart Energy Week, taking place September 14-17, 2020 in Anaheim, CA, USA. SPI, ESI, and NASEW are North America's premier education and business-to-business event for professionals in solar, energy storage, and related fields. No other event provides the opportunities for collaboration, access to experts, and innovative information needed for success.

Poster presenters are essential to the delivery of compelling content at SPI, ESI, and NASEW and only the very best submissions will be considered for posters at this year's meeting, so please review this guide thoroughly and carefully to improve your chance for selection.



All educational content is developed through an online peer reviewed process to guarantee the delivery of timely, relevant, and compelling content for professionals in the solar, storage, and smart energy industries. Each submission will be reviewed by subject matter experts. Following the review process, accepted posters will be organized according to their respective tracks and displayed on site.

**Notification will be sent via email, whether or not a submission was accepted by late March 2020.** Please do not contact the organizers before this date.

## Step-by-Step Submission Guide

### [STEP 1: Log in or Create an Account](#)

If you have submitted a presentation for SPI, ESI, and NASEW in the past four years, please use your previous credentials. If you've forgotten, the system will send you a reminder via the forgot your password tool. If you are new, please create an account and then follow the instructions to set up a login and change your password.

### [Step 2: Start a New Submission](#)

1. **Poster:** Posters facilitate the dissemination of research and innovations, analysis of practical problem-solving efforts, and recommended best practices to the solar, storage, and smart energy community. Posters may not include only marketing. The conference organizers will print and hang all approved posters that will remain on display for the duration of the event. One poster representative is required to attend the event to discuss the poster during the Poster Reception and/or poster talks. Note: There is no formal speaking role in correspondence with submitting a poster.
  - a. Submission Title (150 Character Maximum)
  - b. Submission Vertical (Pick One)

- i. Solar, Energy Storage, Wind Energy, Microgrids, Hydrogen + Fuel Cells, Electric Vehicles and Infrastructure, Biomass/Biofuels, Geothermal, Water Nexus/Hydropower

### **Step 3: Presenter(s) Profile**

For a poster submission, please enter the presenter's contact information and professional designation. It is imperative that the email address you enter is correct, as all correspondence regarding submissions will be done via email through the online submission module.

The following items and questions will appear:

- Are you a current SEIA or SEPA member?
- Upload Bio (250 Word Limit)

### **Step 4: Submission Details**

You will need to answer the following questions to best categorize the content of your submission for the review and selection process.

- **Education Category (Select One):** Regulatory Innovation and Policy Drivers, Grid Integration & Generation, Finance and Asset Management, Managing Growth
- **Sub-Education Category (Select One):** Cybersecurity, Data Analytics, DER (Residential, CDG, Community Solar), Federal Policy, Finance of Renewables, Grid Modernization, Grid-Scale Generation, High Penetration Scenarios, IRPs/DRPs, Land Use, LMI/Diversity, Manufacturing, O&M Issues, Rate Design and Valuing DERS, Smart Cities, Stand-alone Storage/Storage+, State/Regional Policy, Transmission, Transportation Electrification (Vehicle to Grid Integration, EVs, etc.), Utility Business Model Reform, Workforce Development
- **Keywords (Pick All That Apply):** Behind the Meter Generation, Community Solar, Consumer Engagement (Protection & Acquisition), Demand Response, Electric Vehicles, Electrification, Emerging Technologies, Energy Management Solutions/Software, Fire and Safety, Grid Strategy, In Front of the Meter Penetration, Innovations in Renewable Energy, Integration, International, Interconnection, IoT Technologies, Market and Technology Outlook/Forecast, Microgrids, New Business Opportunities and Models, Planning Management, Operations & Maintenance, Rate Design, Policy & Regulation Codes/Standards: State or Federal, Resiliency, Smart Technologies, Storage and Value of Distributed Generation, Other
- **Target Audience/Industry Segments (Pick All That Apply):** Architect, Business Development, Communications/Public Relations, Engineer, Executive, Finance/Accounting, Government Relations, Health/Safety, Human Resources, Information Technology, Installer, Legal Counsel, Marketing, Operations/Maintenance, Policy Adviser/Analyst, Program/Project Development, Research & Development, Sales, Supply Chain/Logistics, Sustainability/Corporate Social Responsibility, Other
- **Submission Background, Description, and Delivery (400 Words Maximum)**
  - The importance of this topic
  - The informative and relevant nature of your topic
  - Clear and immediate application the learner's work
  - Who will benefit from this education (Target Audience)

## Frequently Asked Questions

### ***What are the submitters responsibilities?***

- **It is imperative that the email address you enter is correct**, as all correspondence regarding submissions will be done via email through the online submission module.

### ***How long is each speaking slot?***

- As mentioned above, there is no formal speaking role associated with submitting a poster. However, the top-rated posters will have the opportunity to present their poster on the poster spotlight stage. About 25 poster presenters will be selected for this opportunity. Additionally, there will be a Poster Reception during the conference and all poster presenters are required to attend that event to discuss their poster with attendees.

### ***Does speaking at SPI, ESI, and NASEW have any cost for my company?***

- There is no cost for your company. Accepted poster presenters will receive a significantly discounted Full Conference pass and we will print and hang your poster for you.

### ***What advice do you have for creating a successful application?***

- **Submit it on time.** Submit your abstract on time. Submit your poster file on time so that it can be reviewed. If feedback is provided by the reviewers, incorporate that feedback and submit your second version on time.
- **More is not better.** We want to give as many companies the opportunity to present a poster as possible, so we have a one speaker per company policy. We recommend no more than five posters per company.
- **Quality trumps.** We're looking for the best: the most current issues, the most innovative ideas, the leaders of your company, etc. Put your best foot forward and please do not send us the same abstract you've submitted previously. As a reminder, posters may not include blatant marketing.
- **Focus on the audience.** The Education Team selects posters that facilitate the dissemination of research and innovations, analysis of practical problem-solving efforts, and recommended best practices to the solar, storage, and smart energy community.
- **Keep it simple.** In order to have a great poster, you must focus on a few key ideas you want to convey. Do not try to solve all grid integration issues in your one poster.

*Note: While we are pleased when a poster presenter chose to be a sponsor or exhibitor, a speaking slot is never guaranteed for exhibitors or sponsors. All accepted posters are based on overall merit and/or slot availability.*

## Poster Selection Process Timeline

Please note the deadlines and important dates in the timeline below. If you have any questions, please send an email to [education@sets.solar](mailto:education@sets.solar).

Poster Submission Deadline (Abstract only)	February 7, 2020
Review Site Opens for Poster Submissions	February 11, 2020
Review Site Closes for Poster Submissions	March 16, 2020
Accepted Poster Invitations Sent	March 23, 2020
Draft Poster Files due from Presenters	May 1, 2020
Poster Files Reviewed	May 6, 2020 – May 20, 2020
Final Poster File Due from Presenters	June 10, 2020
Solar Power International (Anaheim, California, USA)	September 14 – 17, 2020