



# 2018 POST SHOW REPORT

Energy Storage International (ESI) experienced a year of rapid growth in 2018. Featuring over 250 energy storage exhibitors and 12,500 attendees interested in the storage market, ESI is now solidified as the largest storage event in North America. Co-located with Solar Power International, and a key part of North America Smart Energy Week, ESI features dedicated full conference education, show floor education in Storage Central, and exclusive storage networking events.

## ESI by the Numbers:



Over 12,500 attendees interested in energy storage technologies



Over 250 exhibitors

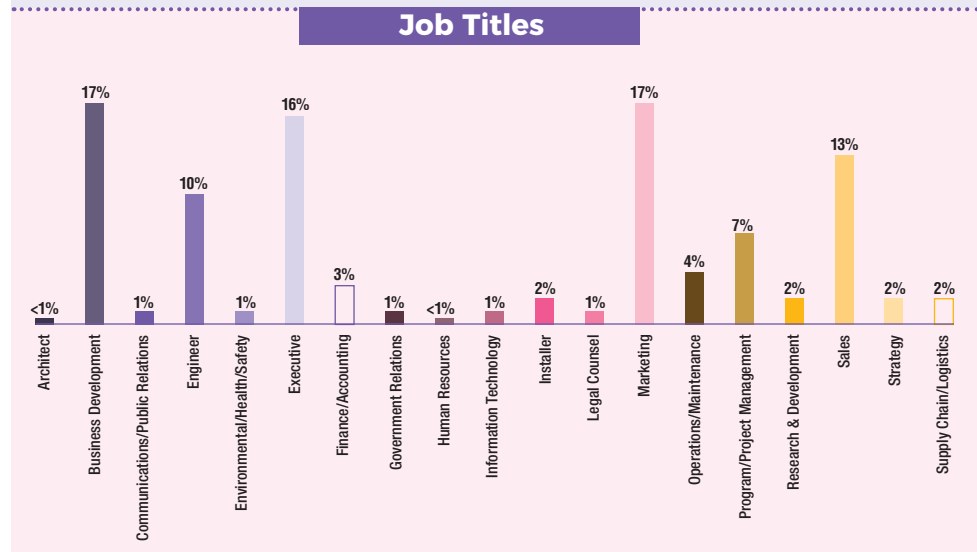
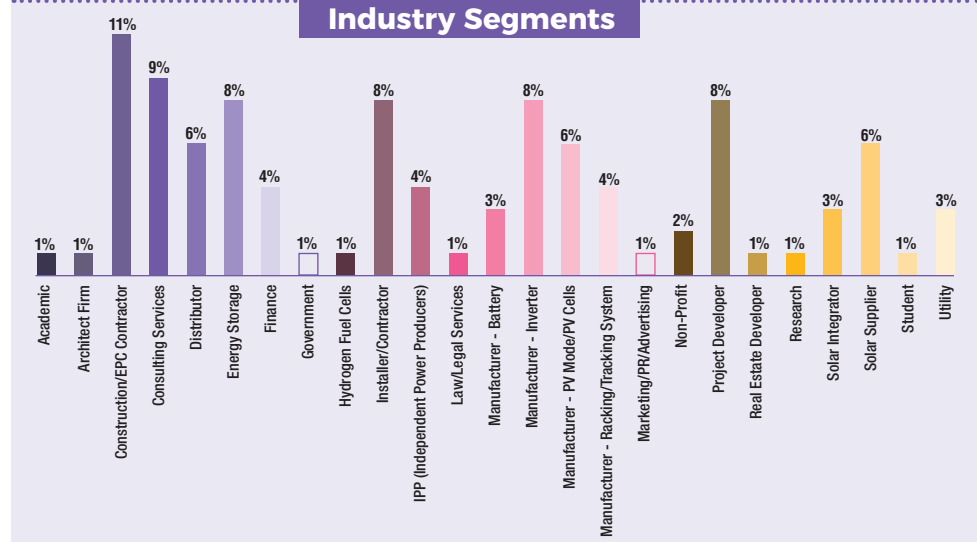
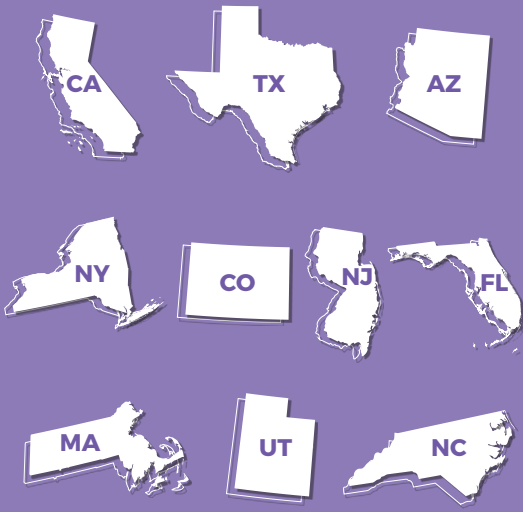


Attendees from more than 115 countries, making up 20% of total attendance



More than 70% of attendees have buying power

## Top 10 U.S. States include:



## Top 10 International Countries Include:

- China..... 25%
- Canada ..... 12%
- Saudi Arabia..... 1%
- Mexico ..... 1%
- South Korea ..... 1%
- Germany ..... 1%
- Brazil ..... 1%
- India ..... 1%
- Benin..... 1%
- Taiwan..... <1%

## Highly Rated Education Topics:

- » PV + Storage - A Path to Reliable, Fully Dispatchable Solar
- » The Roles of Storage and DER in Disaster Recovery and Resilience
- » Residential Energy Storage Outlook
- » Unpacking the Future of EVs
- » Market Outlook on Solar and Storage

\*percentages based off of total international attendance

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