



2018 SPI/ESI Booth Design Competition

This year Solar Energy Trade Shows (SETS) will be judging all exhibitors located in Solar Power International, Energy Storage International, and the Smart Energy Microgrid. Exhibitors are automatically entered into the SPI/ESI Booth Design Competition removing any need to sign up! Be sure to consider this competition when figuring out your booth design for SPI/ESI 2018.

Award Categories:

- Solar Power International
 - Best Linear Booth
 - Best Island/Peninsula Booth
- Energy Storage International
 - Best Linear Booth
 - Best Island/Peninsula Booth
- Smart Energy Microgrid
 - Best Linear Booth
 - Best Island/Peninsula Booth

Judging Categories:

- Booth Design: visual appeal of display/graphics; flow of exhibit space; overall appeal of the booth; creative use of booth space
- Branding: clear booth messaging of products or brand; creative integration of booth graphics, literature, and design
- Staff Performance/Professionalism: strong attendee engagement; easy accessibility of booth staff; professionally dressed and composed booth staff; creativity of booth staff engagement
- Sustainability: review, sign, and submission of the Exhibitor Sustainability Pledge

Judges:

- Judges do not receive any recognition or compensation for their evaluation of booth competitors
- Show Management will make final decision of winners based on Judges rating
- Judging will take place during show hours September 25th-27th

Winners:

- Winners will be announced during show hours on September 27th

Awards

- Trophy recognizing accomplishment and presented on September 27th
- Social Media recognition at the conclusion of show
- Online recognition on SPI/ESI website
- Floor Sticker recognition in booth at SPI/ESI 2019
- Banner recognition at SPI/ESI 2019