



2017 POST SHOW REPORT

ESI By the Numbers:



Over **7,600** energy storage professionals



162 energy storage exhibitors



Drawing from more than **100** countries, making up **20%** of total ESI attendees



More than **80%** of ESI attendees have buying power

ESI Draws Attendees from Across the U.S.:

California	32%
Texas	6%
New York	6%
Arizona	5%
Colorado	5%
Florida	3%
Massachusetts	3%
New Jersey	3%
Utah	3%
North Carolina	3%

*percentages based off of total ESI attendance



POWERED BY



Energy Storage International, co-located with Solar Power International, paves the way for integration between the energy storage and solar markets. ESI is the largest energy storage event in North America. The event featured over 160 energy storage exhibitors on the show floor, dedicated full conference education, show floor education in Storage Central and an exclusive storage networking event. Plus all ESI attendees benefit from the co-location of SPI events, education and exhibition as well.

ESI Highly Rated Content

ESI featured three full days of dedicated energy storage content on and off the show floor, including the highly rated General Session, *The Intersection of Solar and Storage*.

- » Business Models and Value-stacking in Energy Storage
- » Financing Energy Storage
- » Microgrids: The Next Step in Battery and Solar Deployment
- » Markets (and Policy): Will Storage Scale Bigger than You Think?
- » A full day of dedicated technical and scientific content at The Technical Symposium

Top International Attendance From:

Canada	16%
Saudi Arabia	7%
Mexico	7%
China	5%
South Korea	3%
Japan	3%
Cameroon	3%
Costa Rica	3%
Brazil	3%
Bahamas	2%

*percentages based off of total ESI international attendance

